

ONLINE ADVERTISING RATES 2019

(Effective from January 1st, 2019 - Including 10% VAT)

MODE	SIZE		Unit: VNĐ/ month		
	Pixel	Share	Home page	Group I (Economy, Life & Style)	Group II (Society, Sport, Environment)
Top banner	650x80	3	30,000,000	22,500,000	15,000,000
		1	60,000,000	45,000,000	30,000,000
Right banner	300x160	3	25,500,000	19,125,000	12,750,000
		1	51,000,000	38,250,000	25,500,000
Centre banner	650x80	3	15,000,000	11,250,000	7,500,000
		1	30,000,000	22,600,000	15,000,000
Video clip/ Photo slides	300x250	1	36,000,000	27,000,000	18,000,000
Bottom Banner	650x80	1	10,000,000	7,500,000	5,000,000
Brand-infor	link		10,000,000	NA	NA
Sponsored link	30 characters max, font size 10		1,000,000	850,000	750,000

II. bizhub.vn; ovietnam.vn

MODE	SIZE		Unit: VNĐ/ month		
	Pixel	Share	Home page	Group I (Banking, Property, Market)	Group II (News, BizGuide, Tech)
Top banner	650x80	3	25,000,000	15,000,000	10,000,000
		1	45,000,000	30,000,000	20,000,000
Right banner	300x160	3	19,100,000	12,800,000	8,500,000
		1	38,200,000	25,600,000	17,000,000
Centre banner	650x80	3	11,300,000	7,500,000	5,000,000
		1	22,600,000	15,000,000	10,000,000
Video clip/ Photo slides	300x250	1	24,000,000	16,000,000	10,500,000
Bottom Banner	650x80	1	7,500,000	5,000,000	3,500,000
Sponsored link	30 characters max, font size 10		1,000,000	850,000	750,000

Requirements:

- Format file: GIF, JPG, FLASH 3 frames max, Size 200k
- Hypertext Link: Advertisers must provide the web address (URL) to which they want their banner ad linked. Please note that only one URL will be accepted.

LIÊN HỆ QUẢNG CÁO

CÔNG TY TNHH TRUYỀN THÔNG NAMI



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