

ZALO OA STICKERS

Product	Placement	Description	Price (VND) 2019	Unit	Note
Zalo branded stickers	Sticker production	Stickers content creation	Start from 10,000,000 VNĐ / set 20 stickers	Sticker	
		Design a brand mascot in a format of color sketch	Start from 20,000,000 VNĐ / Mascot	Mascot	
		Adapt to a animated sticker (with action & emotion as brand's brief)	Start from 2,200,000 VNĐ / Static sticker	Sticker	
	Listing fee		100,000,000	Month	
	Sticker banner		20,000,000	Week	
	Hot 1		50,000,000	Week	
	Hot 2		40,000,000	Week	
	Hot 3		30,000,000	Week	
Zalo OA	Zalo article (for broadcast message with multi article - max 5 articles / message)	Editorial/Pictorial article with basic information	2,500,000	Article	
		Video article with basic content	3,500,000	Article	
		Infographic, comic article	5,000,000	Article	
		Editing fee for adapting articles of clients into Zalo Article. (Client's article is under 1,000 words)	500,000	Article	
	Single article for Broadcast Message	Broadcast Message Content Creation for 1 message with title, description & thumbnail	500,000	Message	
	Zalo OA management fee	Reply & communicate with followers, schedule broadcast, weekly report, exclude engagement campaign management	8,000,000	Month	
	Engagement campaign management in Zalo OA	Start from 10,000,000 VNĐ	Month		

NOTE

- Price does not include 10% VAT.
- Some categories such as Zalo Camera Filter, Zalo Overlay Stickers will be priced case by case base on product development direction
- Media discount policies are not applied for Sticker production / Zalo article production / Zalo OA management fee

LIÊN HỆ QUẢNG CÁO:

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The logo for Nami MEDIA features a large, stylized grey symbol resembling a calligraphic 'S' or 'N' with an orange circle at its top. Below this symbol, the word 'Nami' is written in a large, orange, cursive script, followed by 'MEDIA' in a smaller, grey, sans-serif font.

Nami MEDIA